

Adobe InDesign Interactive PDF



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Course Description

Our Adobe InDesign Interactive PDF course is designed to take you to the next level by building on the existing knowledge of InDesign to create interactive documents for delivery via email and web download.

In today's climate it's becoming more important to communicate with customers and clients electronically for high design value content that displays on computers, laptops, smart phones and tablet devices.

Who should attend?

Our InDesign Interactive PDF training course is run as a bespoke course and is aimed at those with an existing understanding of Adobe InDesign (our 2 day InDesign Introductory course as a minimum).

This training course is bespoke, giving you the opportunity to tailor the content to your exact requirements. If you need a starting point, use the course outline below as a guide. The important thing to remember is that it's your course - tell us your goals and we'll help you achieve them.

The course is likely to be of interest to those wishing to create electronic media such as eBrochures, eNewsletters and content for electronic distribution using the (Acrobat) PDF format straight from InDesign. We cover the considerations and issues that arise with the push of these medias (video, sound, animation and interaction) to people viewing content on a variety of devices, desktop and handheld alike.

To provide a starting point, we'd recommend you use the suggested course outline as a guide. Should you wish to further develop your knowledge, you might be interested in our other Digital Publishing Courses. The course runs from 9.30 am to approximately 4.30 pm.

Introduction

Planning an interactive PDF for use on multiple devices
Compression and file sizes
Document sizes and ratios
Platform considerations

Interaction

Hyperlinks
Bookmarks
Buttons

Media

Controlling Video
Working with sound

Flash (Desktop only playback)

Creating animated Flash content
Controlling animation timing

Controlling document and page properties

Page transitions
Full screen display
Open options
Meta data
Acrobat layers
Exporting page turning Flash content
Interactive PDF without Flash

Creating Forms

Form actions and buttons

Previewing and testing

"A highly professional company run by knowledgeable, friendly people"

