

Video Production Introduction



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Dynamix is embracing the need for businesses to generate their own video content.

Whether you are a small business who wants to start producing content on small budget or a multinational looking to keep your clients informed about new products or innovations. Our introduction to video production course is the perfect place to start.

Dynamix has partnered with Dean and Nic from Creative Pie FILms who have both worked professionally in the media industry and also used to lecture at degree level on the subject.

Our two day course has been designed by Nic & Dean of Creative Pie Films to give you a concise introduction to video production.

The course runs from 9.30 am to approximately 4.30 pm.

Day One

Be able to use video and audio equipment for moving image recording
Filming Techniques
Image composition
Constructing a narrative through imagery
Interview set-ups

Video equipment

cameras; lenses; camera supports (tripods, dollies, gimbles, steadicams); lighting ; camera controls

Sound equipment

microphones; booms; controls, e.g. recording levels
Editing
Introduction to Da Vinci Resolve
Ingesting footage; Basic editing techniques; Final delivery

Day Two

Re-cap of Day One

Task - Shooting a promotional film
In small groups learners will be assigned a product. Their task will be to shoot and edit a 60 second promotional film using their newfound knowledge. They will be required to film an interview set-up/s that will form the narrative backbone of the piece. Learners will also film accompanying cutaways to help tell the story and sell their idea. They will edit the piece together and export for screening.
Screening

Analysis of the final edits giving constructive feedback and celebrating your achievements.

“A highly professional company run by knowledgeable, friendly people”

