

# WORDPRESS Introduction



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*WordPress is an open-source CMS often used for blogging, but easily modified to enable the management of an entire website. Powered by PHP and MySQL, it has many features including a plugin architecture and a templating system. As a result, Wordpress is the most popular CMS in use today.*

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## Course Description

Our one day course is designed as an introduction to the installation, use and basic principles of WordPress. On completion you'll be able to work with WordPress, using existing themes and plug-ins.

This course is run as a bespoke course, giving you the opportunity to tailor the course to your exact requirements. To provide a start point, we'd recommend you use this suggested outline as a guide.

## Who should attend?

This course is aimed at beginners and those new to WordPress.

Should you wish to further develop your knowledge, you might be interested in our 1 day Advanced WordPress or other Web Design Courses.

The course runs from 9.30 am to approximately 4.30 pm.

## Using WordPress

Adding Content:

    About Posts

    About Pages

Managing and editing content

About WordPress Links

Understanding WordPress  
categories

Tagging posts

Using the WordPress Media  
Library

Managing users

Managing comments

Dealing with Spam

Configuring WordPress

Understanding & changing  
WordPress Themes

About WordPress plug-ins

Working with Widgets

WordPress and search engines

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## Installation and Upgrades

Installing WordPress

Upgrading WordPress

Importing and exporting data

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# WORDPRESS Advanced



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## Course Description

Our two day advanced course will show developers how to customise and develop existing WordPress themes.

This course is run as a bespoke course, giving you the opportunity to tailor the course to your exact requirements. To provide a start point, we'd recommend you use this suggested outline as a guide.

## Who should attend?

Our Advanced WordPress training course is aimed at those who have completed our 1 day WordPress Introductory course or those who have a good understanding of (X)HTML and CSS.

Should you wish to further develop your knowledge, you might be interested in our other Web Design Courses.

The course runs from 9.30 am to approximately 4.30 pm.

### Using WordPress

Adding Content:

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### Setting up a development environment

Installing XAMP or MAMP  
About myPHPAdmin  
About PHP

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### Developing WordPress themes

How Themes work  
Template files and template hierarchy  
The WordPress Loop  
The funtions.php File  
Template tags  
Conditional tags

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### Modifying a WordPress Theme

Category Templates  
Creating multiple Category Templates  
The Template Hierarchy  
Adding text to Category Pages  
Creating multiple Page Templates.  
Creating custom menus.  
About Custom fields  
About Wordpress taxonomies  
Managing site search

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### Maintaining a WordPress Site

Managing User access  
Backing up your WordPress  
Installation  
Using Maintenance mode

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